

2021 KOWZ/KRUE HOME & RECREATION SHOW

Brought to you by Deml Heating and Air

Please Return with Payment, Home Show Menu, AND ST-19 Form to:

KOWZ & KRUE Radio
255 Cedardale Drive
Owatonna, MN 55060

Your booth includes:

- 8 x 10 foot booth with curtains (8' Wide by 10' Deep)
- Electricity
- 1 table (8ft) and 2 chairs (upon request)
- Wi-Fi

" An additional space per exhibitor will be provided at no charge to help with social distancing guidelines mandated by the state in a county owned facility.

Booth price is \$500 and additional booths are \$400

How many 8 x 10 booths? _____ (20 x 20 available) Amount Enclosed \$ _____

Do you need a table? YES NO

Name of business: _____

I plan on displaying: _____

Business contact: _____

Phone: _____ Email: _____

Address: _____

Home Show Hours:

- Friday, April 23rd 3:00 pm - 7:00 pm
- Saturday, April 24th 9:00 am - 5:00 pm
- Sunday, April 25th 11:00 am - 3:00 pm

Set-up Hours:

- Thursday, April 22nd 8:00 am - 8:00 pm
- Friday, April 23rd 8:00 am - noon

Registration Checklist:

- This Registration Form
- ST-19 Form
- Full Payment
- Home Show Menu



Home Show Menu 2021
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Live Interview:

- Live 3-minute interview of Business, who you are, and where to find you, along with any Show specials, etc.
- Includes 10 live on air mentions during DJ broadcast, "Come on out to the Home Show we have _____, _____, and _____ here....."

Total: \$100

Recorded Video Interview:

- Video interview of you with a DJ in your booth
- Video will be uploaded, and file sent to client for ability to share on social media, website, etc.

Total: \$245

Facebook Duo Package Facebook Live Promotion and a separate boosted Post:

- On air personality will visit your booth specifically and interview and promote your business and booth LIVE on Facebook.
- A separate Facebook Post that KOWZ/KRUE will boost utilizing our followers during the month of April
- Over **46,000** actively engaged followers between KOWZ and KRUE's FB pages!

Total: \$425

Post Home Show Ad Package:

- 8 ads every Saturday AND Sunday every weekend in May (30 second ads)

Total: \$620 (160 total ads!!!)

_____ : **Live Interview (\$100)**

_____ : **Recorded Video Interview (\$245)**

_____ : **Facebook LIVE Promotion (\$425)**

_____ : **Post Home Show Package (\$620)**

_____ : **ALL FOUR OF THE ABOVE (\$1000) *\$1390 Value!***

***All Post Statistics will be shared once the promotion is over**

Advertiser Signature

Date